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**Panasonic Launches Trendy Bluetooth-Enabled Wireless Headphones (RP-HTX80B)**

* Trendy, retro design in four fashionable colours
* Bluetooth wireless connectivity for comfortable listening
* 20 hours of playback when fully charged and quick charge function

**Berlin, Germany (30th August 2017)** – Panasonic has today introduced the latest addition to its wireless headphones range, incorporating cutting-edge audio technology with a fashionable, retro design. The premium quality RP-HTX80B headphones offer Bluetooth wireless connectivity and hands-free mobile use, and promise listeners an enjoyable audio experience of up to 20 hours’ continuous play, free from the hassle of cables.

**Premium Sound Quality**

Ideal for music aficionados looking to enjoy tunes on their daily commute or when out and about in town, the RP-HTX80B headphones feature sound-enhancing 40 mm drivers with neodymium magnets to deliver rich and impactful audio. An Acoustic Bass Control has been included to optimise the back and forth motion of the driver to produce a sharp and dynamic bass sound – perfect for enjoying premium quality sound when at the gym or out on a run.

The RP-HTX80B headphones have been engineered with a high-capacity rechargeable battery – a ‘must-have’ for those who never like to be without music, podcasts or the radio. Capable of 20 hours of continuous play when fully charged, and offering 150 minutes’ playback with just 15-minutes charge, the headphones also feature a built-in microphone enabling hands-free calls on-the-move - ideal for busy schedules.

**Tailored Style**

The RP-HTX80B headphones combine a fun, retro design, with innovative technology, promising hours of high quality audio enjoyment – the perfect fashion accessory for the trendy music fan. The sophisticated yet fun-to-wear RP-HTX80B headphones have been designed with utmost comfort in mind so fashionable music lovers can enjoy a hassle-free listening experience all day long.

A sleek wire structure has been created to fit snugly around the head, and the soft, close-fitting ear pads provide optimal side pressure for maximum comfort. The headphones are available in a matt finish in four fashionable colours (Black, Ice Grey, Burgundy and Ochre).

**# ENDS #**

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